

OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture firm in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access to coinvest and contribute connections, talent and deal flow.

OurCrowd builds value for its portfolio companies throughout their life cycles, providing mentorship, recruiting industry advisors, navigating follow-on rounds and creating growth opportunities through its network of multinational partnerships.



OurCrowd's Mission: Democratize access to venture capital and private market investing for accredited investors around the world

\$2.3B

Committed

18,900

Companies & Funds Vetted 460

Portfolio

Funds

235,000

Registered Investors

Investors From

90+

As of April 2024

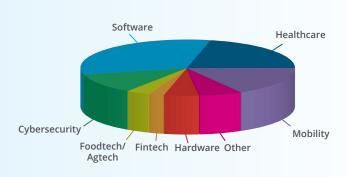
DIVERSIFY YOUR PORTFOLIO WITH VENTURE CAPITAL

Venture capital is an increasingly important component of equity investing, given that early stage companies are waiting longer to go public.

OurCrowd provides exclusive venture opportunities formerly only available to major institutions, large family offices, and ultra-high net worth individuals.

Accredited investors can select and build their own unique and diversified portfolio of global companies, alongside institutional co-investors, or invest directly into a managed fund.

Funds can be selected according to their preferred sector, stage, geography, or investment thesis.



"Israel's most active venture investor" PitchBook, 2013-2022

OURCROWD PORTFOLIO COMPANIES HAVE LISTED ON LEADING EXCHANGES, AND BEEN ACQUIRED BY LEADING MULTINATIONALS



Acquired by **Uber** May 2018 For an undisclosed amount



NASDAO: BYND IPO: May 2019 Market Cap (Jan 4, 2023): \$789M



NYSE: LMND IPO: July 2020 Market Cap (Jan 4, 2023): \$949M



Acquired by Hicrosoft August 2020 For an undisclosed amount



Aquired by cisco June 2021 For an undisclosed amount

HOW OURCROWD WORKS









Sourcing & Selection

Deal Terms

Funding

Growth &

Reviews and selects 1-2% of companies from 2,500 annually



Negotiates and prepares deal terms



Invests its capital and invites its accredited members to invest in individual startups or funds at same terms



Strengthens portfolio with value-add, follow-on rounds, mentorship with its global ecosystem

OUR PORTFOLIO INCLUDES CO-INVESTMENT WITH TOP GLOBAL VCS, SUCH AS:























































SELECT CORPORATE PARTNERS

STRATEGIC INSTITUTIONAL PARTNERS





HONDA























MISSION-DRIVEN LEADERSHIP TEAM



PEPSICO

Jon Medved Founder & CEO



Cali Chill Partner, Head of Investments cali@ourcrowd.com



Ilana Odess Partner & Managing Director, IR ilana.odess@ourcrowd.com



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